

NEWS ADVISORY

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**JAMES E. HARTLING ELECTED CHAIRMAN OF THE BOARD AT THE
PHILADELPHIA DEVELOPMENT PARTNERSHIP**

*Succeeds Frederick Heldring, PDP's co-founder, who is stepping
down after thirteen years of service*

PHILADELPHIA, PA (August 8) - James E. Hartling, founding partner of Urban Partners, a Center City-based professional consulting firm that assists public, non-profit and private clients in the planning and implementation of urban development projects, was recently elected Chairman of the Board at the Philadelphia Development Partnership (PDP).

Mr. Hartling has more than thirty years of experience in city planning and community and economic development, locally and throughout the country. Prior to founding Urban Partners, Mr. Hartling served as Deputy Director of Economic Development of Philadelphia's Community Development program and was a faculty member at the University of Texas, teaching in both the graduate planning and public affairs programs.

Mr. Hartling is a lecturer at the Fels Center of Government at the University of Pennsylvania and is also the author and editor of numerous articles and papers on urban planning and community development.

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Mr. Hartling succeeds Frederick Heldring, the highly respected, former Chairman of Philadelphia National Bank (PNB), who founded PDP in 1989. Mr. Heldring is responsible for establishing PDP's mission--to promote economic development in the low- and moderate-income neighborhoods throughout the Greater Philadelphia region--and for guiding the organization through a series of initiatives aimed toward "helping people help themselves." Mr. Heldring will remain on the board as Chairman Emeritus.

Today, PDP is a private, non-profit organization that provides loans, business skills training, business counseling services and networking opportunities to low- and moderate-income microentrepreneurs in Philadelphia and the City of Chester. PDP is an affiliate of the Greater Philadelphia Urban Affairs Coalition.

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